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## THE WEST'S 15 TO WATCH

Donald Trump,  
Clive Clark & More

MOVING UP:  
BEST CITIES  
FOR HIGH-RISE  
LIVING

GRAPE ESCAPES  
IN WINE COUNTRY

DISCOVER  
CLINT EASTWOOD'S  
TEHAMA



*By Jessica Daynor*



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## TO WATCH

THE HIGH-END HOME, TRAVEL AND LEISURE INDUSTRIES ARE ALWAYS BUILDING UPON THEIR OWN LOFTY EXPECTATIONS AND THOSE OF THE CLIENTS THEY SERVE, WHICH IS WHY THE TALENTED PROFESSIONALS AND ORGANIZATIONS BEHIND SUCH PROJECTS ARE SO INVALUABLE. FOR THIS ISSUE, WE SELECTED 15 OF THE WEST'S OUTSTANDING COMPANIES AND PROFESSIONALS WHOSE PRESENT WORK AND FUTURE PLANS ARE WORTH A LONG LOOK.



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THE CUSTOM BUILDER  
**Jim Norman**  
 CUSTOM BUILDER



It seems as if everybody—who's anybody—is building a custom home, choosing a contractor, and flipping through fabric swatches. But Jim Norman, founder of Norman Building & Design in Bend, Ore., claims "people don't understand what custom is until they see what we're doing here."

Norman founded his namesake company out of necessity when building a home of his own. "I couldn't find plans I liked, so I started sketching ones of my own," he says.

"Custom" takes on an entirely different meaning for Norman and his staff, whose outfit is a one-stop-shop for custom homes. The experience begins before a house is designed, as Norman frequently assists clients with lot selection. He then designs a home around the lot's characteristics. "You [may] have views of the mountains, and most people want to frame that view. I want it to be panoramic, so I wrap it around the house," he explains. Norman's own engineers and builders construct the home while consulting with an internal team of interior designers. The company also maintains in-house carpenters that create custom cabinetry and furniture.

Currently, Norman and his crew are building two homes at Ranch at the Canyons in Central Oregon while continuing to develop other projects around the West, but don't expect to see the same home twice, as this company takes pride in originality, with designs ranging in style from Tuscan to lodge and even a hint of tropical. "The only thing that's typical is the quality," he says.

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Robyn Scott Interiors  
**Robyn Scott**  
 INTERIOR DESIGNER



"Anyone who likes modern art will like my style," says Robyn Scott, the award-winning designer who's putting her mark on Colorado homes. Indeed, Scott's art-centered designs are rich with a timeless yet contemporary flair.

The daughter of an artist, Scott was exposed to creative endeavors at an early age. Now, the designer's interiors honor various genres and frequently incorporate modern art into her projects. "You'll see abstract sculpture using ceramic, glass [and] metal," Scott says. "Clients bring their own collections to the table, or I bring [art in]."

The designer's portfolio includes homes in California and Colorado, most notably the remodel of Aspen's landmark Sardy House. Though the 1890's home needed an update, Scott kept the original architecture but added modern pieces created by local artisans. "I brought in details to make it seem more current," she says. "We wanted it to feel like it had been collected over time."

Though art is the star of the designer's work, she uses other elements within rooms to set the stage. For her, everything has its place, avoiding excess promotes balance, and pulling in elements from her Rocky Mountain surroundings creates indoor harmony. Her favorite design—her parents' Snowmass, Colo., residence—pairs wood flooring, ceilings and beams and stone fireplaces, walls and countertops with steel and glass columns.

Scott anticipates exhibiting her style in hospitality and development projects around Colorado, but feels a draw towards the desert. "I love the architecture; it fits my style," she says. ✨

